How Do We Create Our Roadmap?

Using a Logic Model

What do we want to accomplish?

This is a general, broad, fairly abstract statement of what you want to accomplish: Your Goal

What do we know about the problem?	How do we want things to change?	How will we do it?	Who is responsible for doing it?	Are we doing it well?	How will we know things have changed?
These are your needs and their data sources. This information creates a picture of the status quo, and serves as your baseline	These are specific, measurable, concrete and time-bound objectives	These are your strategies, activities, programs, and services: your action steps	These are the partners who are responsible for implementing the strategies, activities, programs and services	These are process measures that indicate the degree to which a strategy, activity, program or service is delivered as intended and as designed to produce the desired outcomes (<i>fidelity</i>)	These are your indicators, which include descriptions of how they will be measured

(3 Bold Steps: Step 2: Plan; create your roadmap)

